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Green Business Program Santa Barbara County Certifies Four New Green Businesses

Local Businesses Go Above and Beyond in Sustainability Efforts

SANTA BARBARA, CA – Today, the Green Business Program of Santa Barbara County announced the certification of four more local businesses, bringing the total number of certified businesses to 38.

The four companies recently completing the requirements of the Green Business Program of Santa Barbara County are: [Carpinteria – Summerland Fire Protection District](#) (Carpinteria), [Backyard Bowls](#) (Goleta), [Buynak & Fauver, LLP](#) (Santa Barbara), [Prospect Mortgage L.L.C.](#) (Santa Barbara).

The Green Business Program of Santa Barbara County (GBPSBC) is a county- wide effort partnering local governments, special districts, non-profits, utilities, chambers of commerce, and waste haulers. (Please see our website for a full list of program partners). The program currently offers certification for businesses in the following sectors: office/retail, restaurants, automotive shops, and lodging establishments. In the coming year, additional business types will be added to the program.

The GBPSBC certifies businesses that go above and beyond complying with applicable regulations and required measures to implement additional actions in areas such as waste reduction and recycling, environmentally preferable purchasing, energy efficiency and conservation, water conservation, air pollution prevention, and transportation using a checklist tailored to their industry type. The program is free, voluntary, and offers assistance and incentives, including an official Green Business

certification decal and free promotion upon completion of the required and recommended actions. The goal of the program is to help businesses become models of sustainability, while saving money and enhancing the environment.

“In today’s economic climate, business and government are realizing the importance of going green is much deeper than an environmental footprint,” said Megan Birney, Renewable Energy Specialist with the Community Environmental Council and member of the GBPSBC Steering Committee. Going green reduces waste, lowers operating costs and improves employee productivity. Green business can mean profitable business too.”

Please see the GBPSBC website at www.GreenBizSBC.org for a description of the efforts being made by the newly certified Green Businesses with contact information.

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